

**INTERNATIONAL ASSOCIATION OF LIONS CLUBS - DISTRICT 418-GHANA
(2020-2021 LIONS SERVICE YEAR)**

DISTRICT GOVERNOR - LION HELEN MAKU OBENG (PMJF)

**PROGRAMMES AND ACTIVITIES UNDERTAKEN DURING 2020-2021 LIONS SERVICE YEAR
(Achievements and Challenges)**

ACHIEVEMENTS

	LCI ISSUES	
Item	Description	Remarks
1	Increased number of Zones from 4 to 6	
2	Held 4 Cabinet meetings – Aburi, Kumasi, via zoom and Isser (Accra)	
3	Held 2 strategic and review meetings with Zone Chairpersons	
4	Held strategic meetings with other Cabinet members	
6	Participated in the Africa Summit – April	
7	Participated in the 103rd Lions Clubs International (Virtual) Convention - June	
8	Participated in the virtual Parade of the 103 Lions Clubs International Convention	
9	Delegates of D418 adjudged 5 th in the virtual parade of LCI	
10	Celebration Band adjudged 2nd in the virtual parade of LCI	First time Ghana has received recognition during an International. Convention

11	District to receive prize money of US\$750 for Celebration Band placing 2 nd	First time Ghana is receiving an award
12	Participated in the Virtual 3 rd African forum held in Tanzania	
13	Received the International President Certificate of Appreciation and Leadership Medal	

	LCIF/OTHERS	
Item	Description	Remarks
1	Receipt of US\$10,000 COVID 19 Emergency grant	Approval granted in 2019-2020
2	Contribution of over US\$19,130 to Campaign 100 by members	Exceeded target of US\$14,000 by over US\$5,130
3	Applied and received Membership Development Grant of US\$5000	
4	Approval and receipt of US\$45,515 LCIF Grant for Diabetes Project " Hope for Diabetic Foot"	Implementation of project
5	Approved and received US\$,1500 Lions Quest Promotional Grant	Agreement executed/Implemented
6	Received US\$500 Leadership Development grant for Zone Chairpersons Workshop	
7	Received GAT District Funding Grant of US\$500	
8	Received US\$1,800 for Regional Lions Leadership Institute	
9	Applied for US\$130,000 grant for Childhood Cancer project	Final stage of approval

10	Submitted proposal to GNPC for financial support for Diabetes and Childhood Cancer projects	Under consideration

	SERVICE	
Item	Description	Remarks
1	Celebration of World Sight Day in Akropong in October with the presentation of white canes to the School for the Blind and Okuapeman Senior High School	Funds raised in 2019-2020
2	Presentation of white canes to Blind Institutions in Wa, Brong Ahafo and Ho	
3	Applied & Berekuso Ashesi Leo Club received Kindness Matters Award Medals (95) for its Diabetes Project	

4	Organised the Peace Poster Competition. Winner from University Primary, Legon sponsored by Legon Lions Club	
5	Launch of World Diabetes Day in Akosombo in November 2020	
6	Presentation of PPEs to Akosombo Health Directorate and VRA Hospital – November 2020	Funds of GHc25,000 raised in 2019-2020
7	Participated in Virtual Awareness talk on Breast Cancer hosted by District 306 B2	Sri Lanka, India & Ghana DGs participated
8	Presentation of PPEs UGMC, GA East, South Suntreso and Okomfo Anokye Teaching Hospitals	
9	Ghana Education Service approval to partner District 418 to undertake Lions Quest Programme	
10	Successful in submission of Success story to LCI – Accra Golden’s Hunger project	
11	Undertook tree planting activity in collaboration with the Tema West Municipal Assembly, Forestry Commission, Embassies and Consulates including the US Embassy and the Canadian High Commission to commemorate World Environment Day in June	
12	Launch of the “Hope for Diabetic Foot” LCIF Project at Abenkyiman in June	

13	Over one million persons served as beneficiaries of numerous service activities	Representing over 28% increase
14	Recorded 85% club service reporting rate (3 rd highest on the African continent)	Exceeded 50% target of clubs reporting

	MARKETING COMMUNICATIONS	
Item	Description	Remarks
1	Rebranding of the District and Lions Clubs International Association by conforming to LCI Marketing guidelines	
2	Developed Marketing Communication policy and guidelines for D418	
3	Publication of the 2 nd Edition of D418 Magazine	
4	Published 2 electronic D418 Newletters	
5	District Website operational	
6	Presentation of PPEs to UGMC & Ga East Municipal Hospital reported in the Winter 2021 edition of the LION (official magazine of LCI)	

	LEADERSHIP TRAINING	
Item	Description	Remarks

1	Club Officers training organized at Legon – August	
2	Conducted Marketing & Communication Club Chairpersons Training programme	
3	Certified Guiding Lions training programme organized for 33 Lions	
4	Conflict/Dispute Resolution programme organised for 7 Senior Lions	
5	Organised Zone Chairpersons workshop attended by 6 Zone Chairpersons	
6	Virtual discussion: "Time with the District Governor" focus on Lions Day with the UN	PDG Mensa-Bonsu also made a presentation on D418
7	Advanced Lions Leadership Institute for 25 Lions conducted in November	
8	Hosted Emerging Lions Leadership Institute for 25 Lions in November	
9	90% of clubs conducted Your Club Your way	Exceeded target of 70%
10	90% of clubs conducted CQI	Exceeded target of 70%
11	Engaged a representative from Nestle Ghana Ltd on possible internship for the Leos	Ongoing discussions

13	Leo Youth and Exchange Programme held at Coconut Groove Regency Hotel in June	
14	Conducted Leadership training for First Vice Presidents of Clubs	

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	MEMBERSHIP	
Item	Description	Remarks
1	Number of Clubs increased from 27 to 37	
2	10 Clubs chartered during the 2020-2021 Lions Service year: Tema Gentlewomen, Community 25, Nsawam Eastern Hill, Kumasi Freedom, Accra Aquila, Accra Zenith, Nsawam Eastern Hills, Kumasi Providence, Accra Harmony and Accra Ubuntu	Target of 10 clubs achieved
3	District sponsored a Specialty Club, Tema Gentlewomens Lion Club	
4	Developed New Member Orientation policy and guidelines for D418	
5	Presentation of charter to 7 Clubs	
6	Membership grew from 775 to 1020 Lions : increase of 245 members	Target of 195 members exceeded by 50
7	1020 members at the end of 2020-2021 Lions Service year	#operation1000 exceeded by 20
8	Visited and interacted with 32 Clubs except for Cape Coast Crystal Lions Club	Club had challenges meeting
9	Celebration of World Leo Day in April	
10	District 418 designated a pilot district for the Global Membership Approach (GMA) in Africa	
11	Charter of Takoradi Oil City Leo Club	
12	Lion GMT Richard Bansah received the International President Leadership Medal for	International Award

	achieving the target of 10 clubs being chartered.	
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	ELECTIONS/CONVENTION	
Item	Description	Remarks
1	Appointment of Nominating and Elections Committee	
2	Appointment of Credentials Committee	
3	Successful organization of 3 rd Special delegates meeting to elect the DG-Elect via e-voting	
4	Appointment of Constitution and By Laws Committee to review District 418 Constitution	To submit amendments
5	Election via e-voting held for 1 st , 2 nd Vice District Governors and Zone Chairpersons – May	
6	Successful District Convention and Installation of Incoming District Governor at the Isser Conference Hall, Legon – May	

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CHALLENGES		
Item	Description	Remarks
	MEMBERSHIP	
1	Petition from 5 Clubs opposing the rezoning of Clubs from 4 to 6: Accra Excel, Accra Elite, Accra Hills, Kasoa Kas City and Accra Ultimate Lions Clubs	Maintained rezoning of D418 into 6 zones
2	Kasoa Kas City withdrew their petition and formally apologized to the District Governor	
	ELECTIONS	
1	Petition from Tema Lions Club opposing the nomination of Lion Dr. Helena Asamoah-Hassan for the position of 2 nd Vice District Governor	NEC Applied Chapter XV, Section C. No.18 BPM Interpretation of Article IX Section 5 of LCI Bylaws
2	Opposition from nominee Lion Kate Baaba Hudson, Candidate for SVDG and her team on the conduct of elections via e-voting.	Elections held via e-voting