

**INTERNATIONAL ASSOCIATION OF LIONS CLUBS - DISTRICT 418-GHANA  
(2020-2021 LIONS SERVICE YEAR)**

**DISTRICT GOVERNOR - LION HELEN MAKU OBENG (PMJF)**

**PROGRAMMES AND ACTIVITIES UNDERTAKEN DURING 2020-2021 LIONS SERVICE YEAR  
(Achievements and Challenges)**

**ACHIEVEMENTS**

**LCI AND ADMINISTRATIVE ISSUES**

<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Increased number of Zones from 4 to 6	
<b>2</b>	Participated in the Virtual 3 <sup>rd</sup> African Forum held in Tanzania	
<b>3</b>	Held 2 strategic and review meetings with Zone Chairpersons	
<b>4</b>	Held strategic meetings with other Cabinet members	
<b>6</b>	Participated in the Africa Summit – April 2020	
<b>7</b>	Participated in the 103rd Lions Clubs International (Virtual) Convention – June	
<b>8</b>	Participated in the virtual Parade of the 103 Lions Clubs International Convention	
<b>9</b>	Engaged a representative from Nestle Ghana Ltd on a possible internship for the Leos	Ongoing discussions
<b>10</b>	Held 4 Cabinet meetings – Aburi, Kumasi, via zoom and Isser (Accra)	Complied with the provisions in the Constitution
<b>11</b>	Celebration Band adjudged 2nd in the virtual parade of LCI	The first time Ghana has received recognition during an International Convention

<b>12</b>	Appointment of Nominating and Elections Committee	
<b>13</b>	Appointment of Credentials Committee	
<b>14</b>	Successful organisation of 3 <sup>rd</sup> Special delegates meeting to elect the DG-Elect via e-voting	
<b>15</b>	Appointment of the Constitution and Bylaws Committee to review District 418 Constitution	
<b>16</b>	Election via e-voting held for 1 <sup>st</sup> , 2 <sup>nd</sup> Vice District Governors and Zone Chairpersons – May	
<b>17</b>	Successful District Convention and Installation of Incoming District Governor held at the Isser Conference Hall, Legon – May 2021	

#### **SERVICE**

<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Celebration of World Sight Day in Akropong in October with the presentation of white canes to the School for the Blind and Okuapeman Senior High School	Funds raised in 2019-2020
<b>2</b>	Presentation of white canes to Blind Institutions in Wa, Brong Ahafo and Ho	
<b>3</b>	Berekuso Ashesi Leo Club applied and received Kindness Matters Award Medals (95) for its Diabetes Project	
<b>4</b>	Organised the Peace Poster Competition. Winner from University Primary, Legon sponsored by Legon Lions Club	
<b>5</b>	The 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> Winners of the Peace Poster Competition were presented with prizes	
<b>6</b>	Launch of World Diabetes Day in Akosombo in November 2020	
<b>7</b>	Presentation of PPEs to Akosombo Health Directorate and VRA Hospital – November 2020	

<b>8</b>	Participated in Virtual Awareness talk on Breast Cancer hosted by District 306 B2(Sri Lanka)	Sri Lanka, India & Ghana DGs participated
<b>9</b>	Presentation of PPEs to UGMC, GA East, South Suntreso and Okomfo Anokye Teaching Hospitals	
<b>10</b>	Ghana Education Service approval to partner with District 418 to undertake Lions Quest Programme	
<b>11</b>	Successful in submission of Success story to LCI – Accra Golden’s Hunger project	
<b>12</b>	Launch of the “Hope for Diabetic Foot” LCIF Project at Abenkyiman in June	DG’s project
<b>13</b>	Undertook tree planting activity in collaboration with the Tema West Municipal Assembly, Forestry Commission, Embassies and Consulates, including the US Embassy and the Canadian High Commission, to commemorate World Environment Day in June	
<b>14</b>	Over one million persons served as beneficiaries of numerous service activities	Representing over 28% increase from 2019-2020
<b>15</b>	Recorded 85% club service reporting rate (3 <sup>rd</sup> highest on the African continent)	Exceeded 50% target of clubs reporting

## MEMBERSHIP

Item	Description	Remarks
<b>1</b>	The number of Clubs increased from 27 to 37	10 new clubs
<b>2</b>	10 Clubs chartered during the 2020-2021 Lions Service year: Tema Gentlewomen, Community 25, Nsawam Eastern Hill, Kumasi Freedom, Accra Aquila, Accra Zenith, Accra Phoenix, Kumasi Providence, Accra Harmony and Accra Ubuntu	
<b>3</b>	District sponsored a Specialty Club Tema Gentlewomen's Lions Club	

<b>4</b>	Developed New Member Orientation policy and guidelines for D418	
<b>5</b>	Presentation of charter to 7 Clubs	
<b>6</b>	Membership grew from 775 to 1020 Lions: an increase of 245 members	Target of 195 members exceeded by <b>50</b>
<b>7</b>	1020 members at the end of the 2020-2021 Lions Service year	#operation1000 exceeded by <b>20</b>
<b>8</b>	Visited and interacted with 36 Clubs except for Cape Coast Crystal Lions Club	Club had challenges meeting
<b>9</b>	Celebration of World Leo Day in April	
<b>10</b>	District 418 was designated a pilot district for the Global Membership Approach (GMA) in Africa	
<b>11</b>	2 Leo Clubs; Ho Sentinel and Takoradi Oil City Leo Clubs were chartered	

#### LEADERSHIP

<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Club Officers training organized at Legon – August 2020	
<b>2</b>	Conducted Marketing & Communication Club Chairpersons Training programme	
<b>3</b>	Certified Guiding Lions training programme organized for 33 Lions	
<b>4</b>	Conflict/Dispute Resolution programme organised for 7 Senior Lions	
<b>5</b>	Organised Zone Chairpersons workshop attended by 6 Zone Chairpersons	
<b>6</b>	Virtual discussion: "Time with the District Governor" focus on Lions Day with the UN	PDG Mensa-Bonsu also made a presentation on D418
<b>7</b>	Advanced Lions Leadership Institute for 25 Lions conducted in November	
<b>8</b>	Hosted Emerging Lions Leadership Institute for 25 Lions in November	
<b>9</b>	Organised the Regional Lions Leadership Institute for 25 Lions in May	
<b>10</b>	90% of clubs conducted Your Club Your way	Exceeded target of 70%

<b>11</b>	90% of clubs conducted CQI	Exceeded target of 70%
<b>12</b>	Engaged a representative from Nestle Ghana Ltd on a possible internship for the Leos	Ongoing discussions
<b>13</b>	Leo Youth and Exchange Programme held at Coconut Groove Regency Hotel in June	
<b>14</b>	Leos participated in an International Twinning programme organised by the Leos of Bangladesh	
<b>15</b>	Six (6) Leo clubs participate in the International Leo video contest	Tema Supreme Leo Club made it to the top 10
<b>16</b>	District Leo Chairperson, Lion Jonathan Sam participated in a webinar to celebrate International Leo Day in December organised by Lions Across Borders	Certificate of participation were issued to registered participants
<b>17</b>	Conducted Leadership training for First Vice Presidents of Lions Clubs	
<b>18</b>	A virtual leadership training programme was organized for the Leos	Facilitator: Richard Kwarteng Ahenkorah, Lecturer in Strategic Leadership & Management

#### LCI/LCIF/OTHER FUNDING

<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Receipt of US\$10,000 COVID-19 Emergency grant	Approval granted in 2019-2020
<b>2</b>	Contribution of over US\$19,130 to Campaign 100 (MJF) by members	Exceeded target of US\$14,000 by over <b>US\$5,130</b>
<b>3</b>	Received Membership Development Grant of US\$5000	
<b>4</b>	Approval & receipt of US\$45,515 LCIF Grant for Diabetes Project " Hope for Diabetic Foot"	Implementation of project
<b>5</b>	Approval and received US\$1500 Lions Quest Promotional Grant	Agreement executed/Implemented

<b>6</b>	Received US\$500 Leadership Development grant for Zone Chairpersons Workshop	
<b>7</b>	Received GAT District Funding Grant of US\$500	
<b>8</b>	Received US\$1,800 for Regional Lions Leadership Institute	
<b>9</b>	Applied for US\$130,000 LCIF matching grant for Childhood Cancer project (Hostel at Agogo Hospital)	Final stage of approval
<b>10</b>	Submitted proposal to GNPC for financial support for Diabetes and Childhood Cancer projects	Under consideration
<b>11</b>	Funds of GHc25,000 raised in 2019-2020 for Presentation of PPEs to Akosombo Health Directorate and VRA Hospital – November 2020	

## MARKETING

<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Rebranding of the District and Lions Clubs International Association by conforming to LCI Marketing guidelines	
<b>2</b>	Developed Marketing Communication policy and guidelines for D418	
<b>3</b>	Publication of the 2 <sup>nd</sup> Edition of D418 Magazine	
<b>4</b>	Published 2 electronic D418 Newsletters	
<b>5</b>	District Website developed <a href="http://www.lionsclubsghana.org">www.lionsclubsghana.org</a>	Operational
<b>6</b>	Presentation of PPEs to UGMC & Ga East Municipal Hospital reported in the Winter 2021 edition of the LION (official magazine of LCI)	
<b>7</b>	Collaborated with media houses to cover various district activities and charter events	
<b>8</b>	Installation ceremony, presentation of PPEs to the hospital, launch of World diabetes day, the Diabetic Foot project and other district events were televised/reported in electronic and print media.	

<b>AWARDS &amp; RECOGNITIONS</b>		
<b>1</b>	Delegates of D418 adjudged 5 <sup>th</sup> in the virtual parade of LCI in June 2021	
<b>2</b>	District received prize money of US\$750 for the Celebration Band placing 2 <sup>nd</sup>	
<b>3</b>	DG received the International President Certificate of Appreciation and Leadership Medal	
<b>4</b>	DG received the MCC 404 leadership medal	
<b>5</b>	Lion GMT Richard Bansah received the International President Leadership Medal for achieving the target of 10 clubs being chartered.	International Award
<b>6</b>	Winner of Peace Poster Competition from University Primary, Legon sponsored by Legon Lions Club honoured	
<b>7</b>	The 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> Winners of the Peace Poster Competition were presented with prizes	
<b>CHALLENGES</b>		
<b>Membership</b>		
<b>Item</b>	<b>Description</b>	<b>Remarks</b>
<b>1</b>	Petition from 5 Clubs opposing the rezoning of Clubs from 4 to 6: Accra Excel, Accra Elite, Accra Hills, Kasoa Kas City and Accra Ultimate Lions Clubs	Maintained rezoning of D418 into 6 zones
<b>2</b>	Kasoa Kas City subsequently withdrew their petition and formally apologised to the District Governor	
<b>Elections</b>		
<b>1</b>	Petition from Tema Lions Club opposing the nomination of Lion Dr. Helena Asamoah-Hassan for the position of 2 <sup>nd</sup> Vice District Governor	NEC Applied Chapter XV, Section C. No.18 BPM Interpretation of Article IX Section 5 of LCI Bylaws
<b>2</b>	Opposition from nominee Lion Kate Baaba Hudson, Candidate for SVDG and her team on the conduct of elections via e-voting.	Elections held via e-voting